

Cornell University  
 Charles H. Dyson School of  
 Applied Economics and Management



# BOLD Leadership Skills Seminar

(Open to all Cornell students and community)



**MATT CARCELLA PRESENTS:**

# THE BUSINESS OF BEING GAY: LGBT INCLUSIVITY BEYOND POLICY

**Thursday, March 31**  
**5-6 p.m.**  
**Mann 102**

This seminar qualifies for  
 the Points to Success Program  
 (Open to Dyson freshmen through seniors)

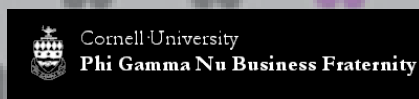
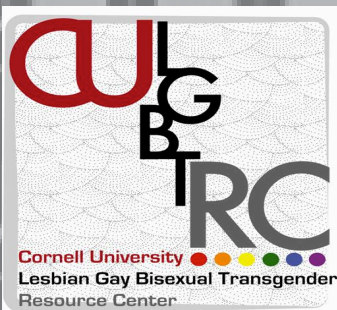
Businesses and corporations have been increasingly LGBT friendly in their employment policies, but being true LGBT inclusive corporation requires more than just policy. This talk will examine:

- The buying power of the LGBT community
- The development of progressive corporate actions beyond policy
- How being inclusive in the workplace can positively affect your bottom line

Co-Sponsored by:



Matt Carcella is the associate Dean of Students and Director of the Lesbian, Gay, Bisexual, Transgender Resource Center.



Cornell University is an equal opportunity, affirmative action educator and employer.

Accommodations for persons with disabilities or special needs may be requested by contacting the BOLD office at [djl243@cornell.edu](mailto:djl243@cornell.edu) or 607.255.7023.