



Cornell University
Charles H. Dyson School of
Applied Economics and Management



Points to Success

—A BOLD Program—
Leadership Skills Seminar presents

Chester Elton

on

Do you know the key to
corporate achievement?
It's **NOT** what you
think!

**The Carrot Principle: How the Best Business Leaders Use
Recognition to Accelerate Performance**



**Friday
October 15
5-6 pm
Bradfield 101**

**Learn from this best-selling author the ground-breaking
tips on transforming a team from good to GREAT!**

